

# **GARGAON COLLEGE PUBLICATION CELL**

Gargaon College :: Simaluguri :: Sivasagar :: Assam

# **Call for Chapters**

#### Dear Academicians/Research Scholars,

Greetings from Gargaon College!

We are pleased to inform you that Gargaon College Publication Cell will bring out three edited ISBN books entitled:

- 1. Society, Economy and Politics of North East India
- 2. Environmental Risks due to Climate Change and Natural Challenges in Disaster Mitigation
- 3. Contemporary Issues in Business and Management

So, we earnestly request you to kindly contribute a paper/chapter on any of the sub-themes or any topic related to the main theme. We are hopeful that your valuable academic contribution will enrich the proposed volume.

Important date and email for paper submission:

Last date of full paper submission: 30th December, 2020

Expected month of publication: January, 2021

#### Submission guidelines:

The word limit for the paper is 5000. The paper should include a title, introduction, objectives, methodology, findings and analysis, policy measures, conclusion and references. The contributors are requested to follow the **APA style of referencing and in-text citations**. Author's name and affiliation should be clearly mentioned along with mobile number and email id.

The author(s) has/have to bear a publication fee of Rs. 1000/- only. One complementary copy will be offered for one paper/chapter.

For any query, please contact:

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## Sub-themes for 'Society, Economy and Politics of North East India'

- Economic development of North-East India
- Demographic change
- Education in NER
- Rural development
- Agricultural development
- Industry, trade and commerce
- Service sector growth
- Development of tourism sector
- Government policies and programmes for economic development
- Issues on Human development
- Health and heath care
- Transport and communications
- Unemployment, poverty
- Financial sector, banking sector
- Development of Informal sector
- Government budgets- revenue, tax and expenditure
- Prospects of border trade, look east and act east policy

- Social sector development
- Rural livelihood
- Tribal livelihood
- Urban development
- Inter-state migration and employment issues
- Tribal politics of North East India.
- Ethnic conflict in North East India.
- Language politics in North East India.
- Gender issues and North East India
- Migration and citizenship issues in North East India.
- North East India in India's security and defence policy
- North East India and Act East Policy.
- Insurgency in North East India
- The imagery of North East in Indian politics
- Politics of underdevelopment and exclusion
- Local self governance and PRIs in North East India

These themes are suggestive. Author may choose any topic related to the main theme.

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# Sub-themes for 'Environmental Risks Due to Climate Change and Natural Challenges in Disaster Mitigation'

- Extreme environmental phenomenon and climate change
- Impact of climate change on ecosystem and biodiversity
- Risk assessment
- Disaster management
- Evaluation of green building assessment tools
- Ways to make a particular building Green and energy efficient
- Air emissions at a construction site
- Energy production and water consumption
- Nutrient management of industrial wastewater
- Revolutionary sludge management and biodredging
- Reclamation and reuse of treated wastewater effluent for drinking water and industrial applications
- Improved treatment, reuse and disposal of sludge
- Surveying methods for disposal of hospital waste
- Monitoring and lessening of noise in sensitive areas
- Treatment of synthetic and industrial organic waste
- Vermicomposting as an alternative to chemical fertilizers
- Effect of sewage farming on soil quality and ground water
- Decentralized solid waste management system

- Water reuse and the path towards water security
- Water supply and management
- Significance of industrial water treatment program
- Innovative Technology and Utility
  Management in wastewater treatment
- Sludge treatment and its disposal
- Energy utilization from the wastewater sludge generated
- Uses of sludge in different applications
- Study the effect of temperature on wastewater treatment plant performance
- Removal of toxic compounds including metals and refractory organics
- Use of green products to lower health impact
- Improving the reuse of both domestic and industrial wastewaters
- Rainwater harvesting: water conservation
- Generation of biogas from food waste
- Advanced Separation Techniques for Reprocessing of Nuclear Fuel and Treatment of Radioactive Waste
- Use of common property resources and environmental degradation
- Economic valuation of common property resources
- Community participation in environmental protection

These themes are suggestive. Author may choose any topic related to the main theme.

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### Sub-themes for 'Contemporary Issues in Business and Management'

- Infrastructure finance and financing innovations
- Mergers, acquisitions and takeovers
- Inclusive growth and microfinance
- MSME- issues, challenges and prospects
- Gender and leadership issues in HRM
- Employee engagement challengesbusiness to community
- International HR practices and crosscultural impacts
- Innovative marketing strategies
- Social media and cross-cultural marketing
- Tea tourism

- Impulsive buying behaviour and retail marketing
- Social inclusion and rural marketing strategies
- Green and environmental marketing
- Hospitality, tourism and services marketing
- Entrepreneurship and rural development
- Entrepreneurial resources and organizational choices
- Women entrepreneurship, empowerment and gender sensitization
- VALs and technological advancement

These themes are suggestive. Author may choose any topic related to the main theme.

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