

Program Outcomes of B.COM

1. Commercial Knowledge

Demonstrate interest in and at least a basic understanding of the business world and the industry you desire to work within. It also helps to have awareness surrounding the importance of things that affect a business.

This includes the ability to-

- ❖ Be aware commercially
- ❖ Incorporate key commercial skills,
- ❖ Demonstrate the value for understanding the business performance in the market.

2. Problem Analysis

Demonstrate the Logical sequence for solving problems and improving the quality of decisions. It is also a guide to identifying which tools and techniques to apply for value based inferences.

This includes the knowledge for -

- ❖ Producing a clear statement of the identified problem/opportunity.
- ❖ Establishing a process for continuous improvement and holding the gains.
- ❖ Gathering all necessary information associated with a problem/opportunity.
Implementing and testing a plan.
- ❖ Enabled man to satisfy his innumerable wants and thereby promoting social welfare.

3. Conduct Investigation Of Complex Problems

Engaged in investigating the complex problems associated with the business. Also demonstrate the process tools and technique for the solution of complex problems associated with decision making, tax planning, and budget preparation etc.

This includes the ability to –

- ❖ Engaged effectively with the solution of complex problems in the light of the concepts, principles and ethics.

4. Modern Tool Usages

Demonstrate the tools and technique used in the business and business decision making.

This includes –

- ❖ The tools like PERT & CPM in the management of projects
- ❖ Different techniques for controlling the expenditures.

5. Commerce And Society

Understand the values that help to increase the standard of living and quality of life

This also includes the ability to -

- ❖ Expansion and modernization of aids to trade.

- ❖ Link producers and consumers through retailers and wholesalers and also through the aids to trade.

6. Environment And Sustainability

Demonstrate a broad and flexible educational preparation for a range of professional, business-related careers in private and public enterprise.

This includes the ability to-

- ❖ Demonstrate an appreciation of the broad environment in which business operates.
- ❖ Contribute effectively to the successful operation of a business.
- ❖ Apply analytical skills, relevant theory and logical thought to decision making processes within a business.
- ❖ Communicate effectively in a business environment, both verbally and in writing.
- ❖ Demonstrate commitment to ethical and socially responsible business practice.
- ❖ Demonstrate detailed understanding of theory and practice in key business specializations.
- ❖ Apply specialist skills to analyze issues and develop appropriate reports or other documentation.

7. Ethics

Demonstrate the value and principles of business for implementing the same in to the reality.

This also includes the ability –

- ❖ Provide a basic foundation for developing a business concern and business practices.
- ❖ Understand the perpetual succession of the business.

8. Individual And Team Work:

Function effectively as an individual and as a member or leader of diverse teams and in multi-disciplinary settings.

9. Effective Communication

Demonstrate the ability to extract and convey information accurately in variety formats for successful business implementation.

This includes the ability to-

- ❖ Communicate concepts and information clearly and in various formats

10. Project Management And Finance

Demonstrate the plan, co-ordination and control of the complex and diverse activities of modern industrial and commercial projects.

This also includes the ability to-

- ❖ Provide a structure for goals and objectives

11. Life Long Learning

Acquire the ability to engage in independent and lifelong learning in broad context of socio-technological changes

12. Growth Of Business Skill

Demonstrate the basic foundation for the startup of a business and the strategic decisions for the same.

This includes the ability to-

- ❖ Understand the dynamic strategy formulation for the business.
- ❖ Investment decisions.
- ❖ Performance evaluation and decision making

13. Proper Use Of Finance And Accounts

Understand how finance plays a crucial role in the business and the preparation of proper accounts provides a base for evaluation the same.

This also include the ability for-

- ❖ Investment decision making.
- ❖ Budget preparation and execution.
- ❖ Performance evaluation.
- ❖ Audit of the accounts

14. Mentality For Business Venture

Understand the value of business culture for the maximization of wealth and profit that enlighten the financial independence and security.

This includes the ability to –

- ❖ Start a new venture.
- ❖ Wealth and profit maximization